



2014 CRUSH BIRMINGHAM Sponsorship Opportunities

***Purpose:** To create a world-class fundraising event that would bring together aficionados of fine food and great wine who wish to share their interests and good fortune with others in a first-class setting for the benefit of children and adults affected by leukemia, lymphoma and other blood related cancers throughout the State of Michigan.*

Presenting Sponsorship

- Information sheet available (Please inquire for more details)

Premiere Sponsorship – \$25,000

- Recognition as a Premiere Sponsor with prominent placement of company logo on signage at venue, CRUSH website, collateral materials and social media networks
- Opportunity to provide signage or display (supplied and paid for by sponsor) for CRUSH BIRMINGHAM Wine & Food Classic
- Full-page ad in the CRUSH BIRMINGHAM Wine & Food Classic Program Book (Valued at \$750)
- On-stage Recognition at event
- Inclusion of corporate material in CRUSH BIRMINGHAM exit gift bags
- Two tickets to CRUSH BIRMINGHAM Benefactor Dinner (Valued at \$1400)
- Four patron tickets to CRUSH BIRMINGHAM Wine & Food Classic (Valued at \$1400)
- Four general admission tickets to CRUSH BIRMINGHAM Wine & Food Classic (Valued at \$1000)

Deuxieme Sponsorship – \$10,000

- Recognition as a Deuxieme Sponsor with placement of company logo on signage at venue, CRUSH website and social media networks
- Full-page ad in the CRUSH BIRMINGHAM Wine & Food Classic Program Book (Valued at \$750)
- Inclusion of corporate material in CRUSH BIRMINGHAM exit gift bags
- Two patron tickets to CRUSH BIRMINGHAM Wine & Food Classic (Valued at \$700)
- Four general admission tickets to CRUSH BIRMINGHAM Wine & Food Classic (Valued at \$1000)

Troisieme Sponsorship – \$5,000

- Recognition as a Troisieme Sponsor on signage at venue, CRUSH website, collateral materials and on social media networks
- Half-page ad in the CRUSH BIRMINGHAM Wine & Food Classic Program Book (Valued at \$500)
- Inclusion of corporate material in CRUSH BIRMINGHAM exit gift bags
- Four general admission tickets to CRUSH BIRMINGHAM Wine & Food Classic (Valued at \$1000)

Quatrieme Sponsorship – \$2,500

- Recognition as a Quatrieme Sponsor on signage at venue, CRUSH website, collateral materials and on social media networks
- Quarter-page ad in the CRUSH BIRMINGHAM Wine & Food Classic Program Book (Valued at \$200)
- Two general admission tickets to CRUSH BIRMINGHAM Wine & Food Classic (Valued at \$500)

Restrictions and print deadlines may apply to sponsorship benefits